

COMPASS



# 255 Bay Point

5 August 2024 - 11 August 2024



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# 255 Bay Point

Key Metrics - 5 August 2024 to 11 August 2024

**158** ↓48.5%  
Over 7 days

Total views for your listing

**5** ↑25%  
Over 7 days

Unique visitors

**77%**

of Compass views came from Compass agents

**Other**

was your top traffic source with 38% visitors.

**Facebook**

was your top social channel, with 100% of social traffic.

**100%**

of views came from Desktop visitors

**1s** ↓97.9%  
Over 7 days

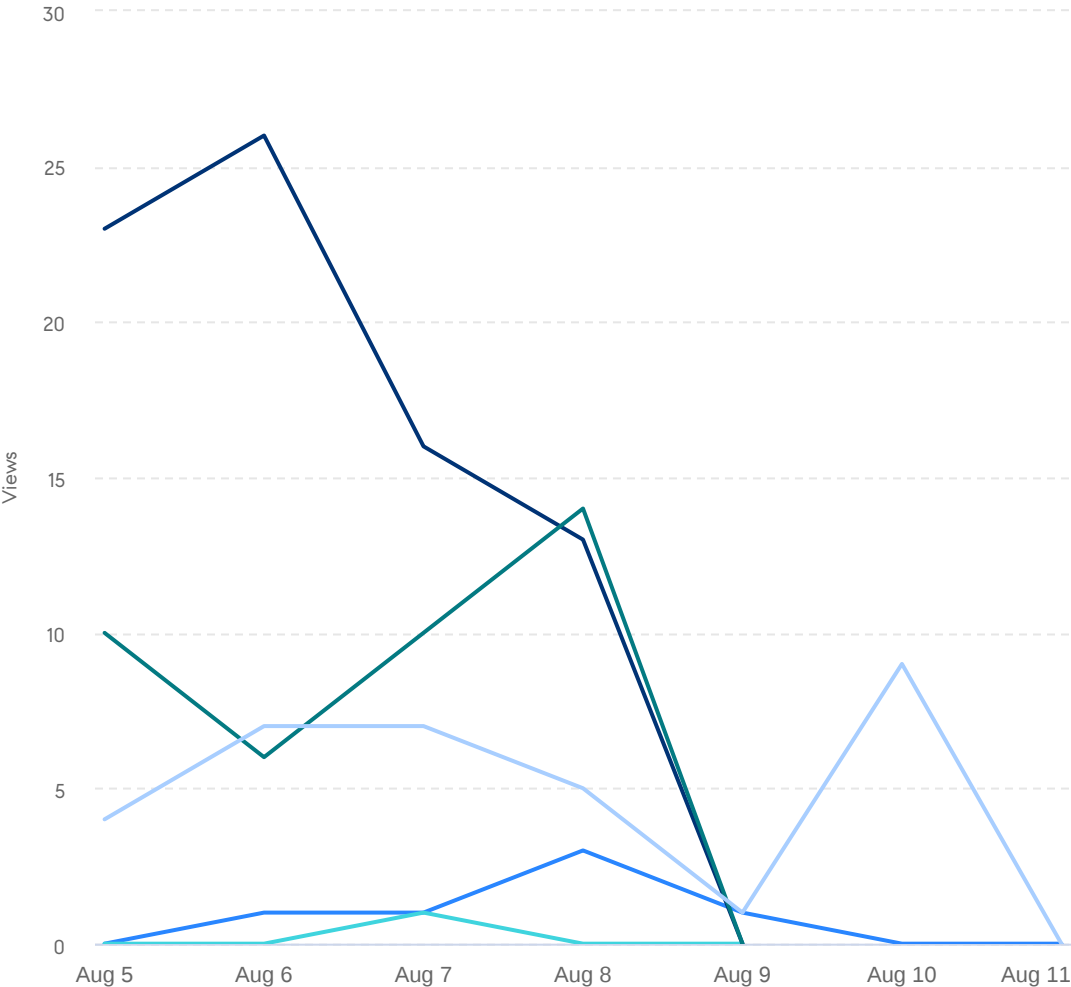
Avg time spent

# 255 Bay Point

Views By Publisher - 5 August 2024 to 11 August 2024

Compass    Trulia    Zillow    Realtor    Others

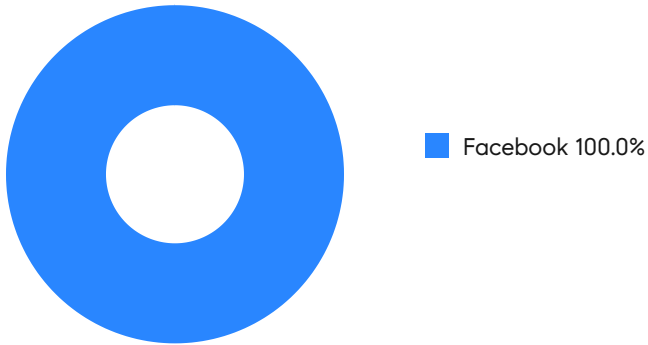
**6**      **1**      **78**      **40**      **33**



# 255 Bay Point

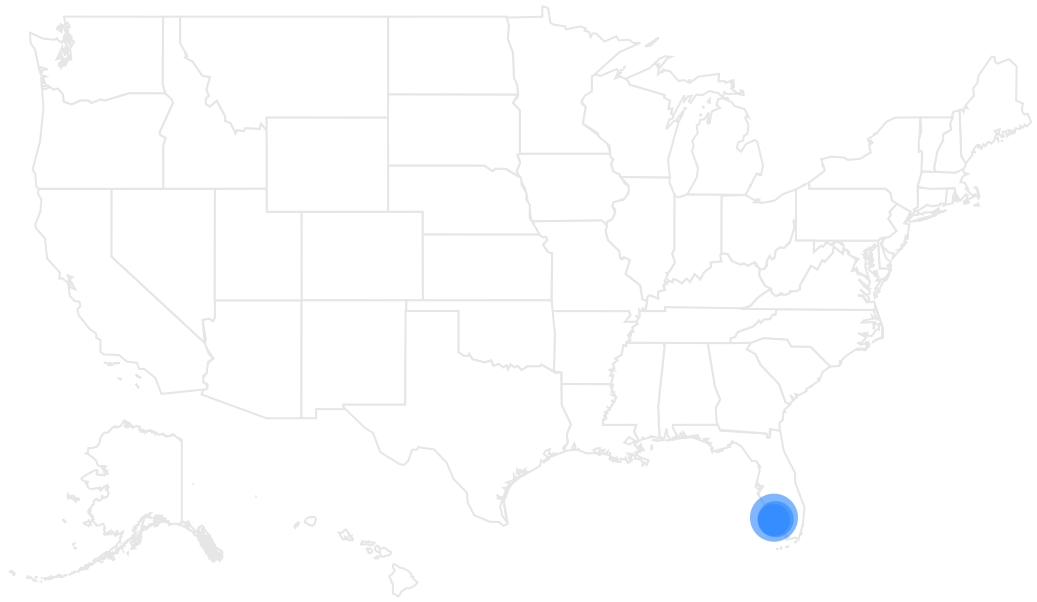
Promotion and Social - 5 August 2024 to 11 August 2024

## Social traffic



# 255 Bay Point

Views By City - 5 August 2024 to 11 August 2024



CITY	VIEWS	CITY	VIEWS
North Naples	50%		
Golden Gate	30%		
Naples	20%		

Based on Compass data